

This is an example of how sponsored ads will be laid out in the AFHC buyer's guide



Americans for Homeopathy Choice for

BUYER'S GUIDE

SHOP NOW

WELCOME TO THE AFHC BUYER'S GUIDE!

Welcome provided by AFHC: This mockup is an example of how the Buyer's Guide will appear in someone's email each quarter. In this space, AFHC will provide a welcome message of about 500 characters introducing our quarterly sponsors. As a reminder, the Buyer's Guide is sent to the AFHC house list of over 20,000 subscribers and growing. Your ad will support our advocacy efforts while helping consumers learn about your wonderful offers. The AFHC audience is primarily women and other users of homeopathic medicine. This audience is highly motivated to use homeopathy and they are very dedicated to this system of medicine. Below are size mockups of the kinds of ads you can opt into. Each ad will be mixed in with other offerings.

LARGE AD

We design your graphic (one revision) - \$65 fee

\$380/1 Quarter

\$685/2 Quarters

\$1200/1 Year/4 Quarters

Your Ad Here.

2050p x 780p graphic required

500 Character Description: Large ads should describe your offer in under 500 characters. This paragraph illustrates roughly how long your copy should be. Use this as an opportunity to introduce your offer and elaborate on its benefits. Make sure to demonstrate to our membership how your offer can be helpful to the readers of the quarterly Buyer's Guide. Make sure to include any discounts as well as a call-to-action. We hope that the AFHC buyer's guide will be a blessing to your work as well as the advocacy efforts of AFHC.

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STANDARD AD

We design your graphic (one revision) - \$50 fee

\$200/1 Quarters
\$350/2 Quarters
\$650/1 Year/4 Quarters

Your Ad Here.

1080p x 1080p graphic required

STANDARD AD

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200 Character Description: Standard ads should describe your offer in under 200 characters. Use this space to describe your offer concisely listing the potential benefits to members, any discounts and a call to action.

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